

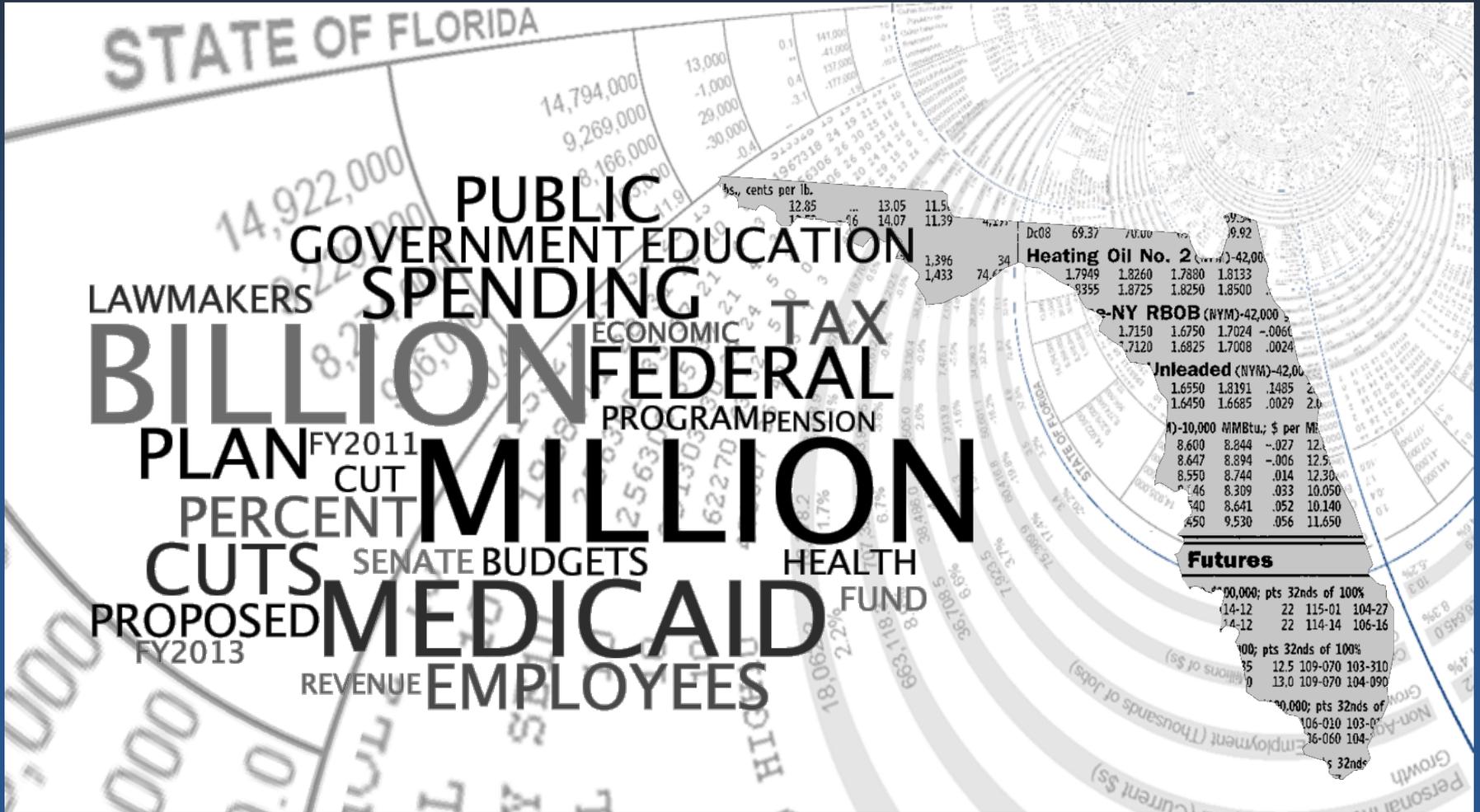


Securing Florida's Future



FLORIDA
CHAMBER
Foundation

Decisions in Context: How is Florida doing?



The Florida Scorecard™

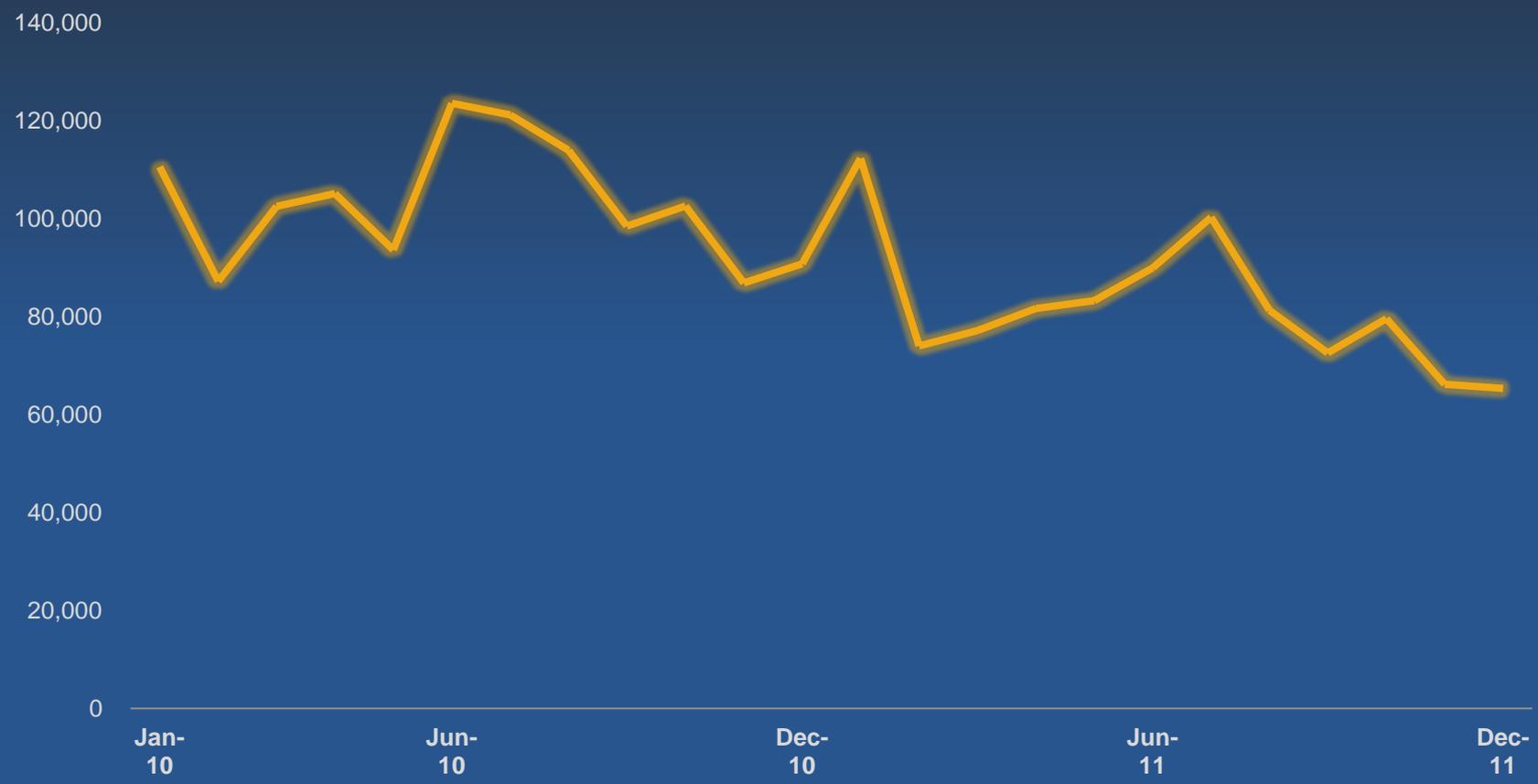
The screenshot shows the homepage of The Florida Scorecard. At the top, the logo reads "THE FLORIDA SCORECARD" with the tagline "The Metrics that Help Florida Leaders Secure Florida's Future". Navigation links include "HOME", "ABOUT THE FOUNDATION", "TRUSTEES", "BLOG", "Florida Chamber", "Political Institute", and "One Voice". Search and login buttons are also present. Below the navigation is a row of six gauge charts representing different pillars: Talent Supply & Education, Innovation & Economic Development, Infrastructure & Growth Leadership, Business Climate & Competitiveness, Civic & Governance Systems, and Quality of Life & Quality Places. Each gauge has a scale from 0 to 200. Below the gauges is a menu with options: "Current News", "2030 Metrics", "Exclusive Business Data", "County Data", "Interactive Chart", and "My Metrics". A large central text box contains the message: "One Source", "Six Pillars", "Hundreds of Measures".

2011 Jobless Claims: Declining

Florida = - 23.8%

YTD

United States = - 11% YTD



Net new jobs Jan - Dec 2011:

127,500

Global Hub

Trade & Logistics and Utilities added the most new jobs since Nov 2010



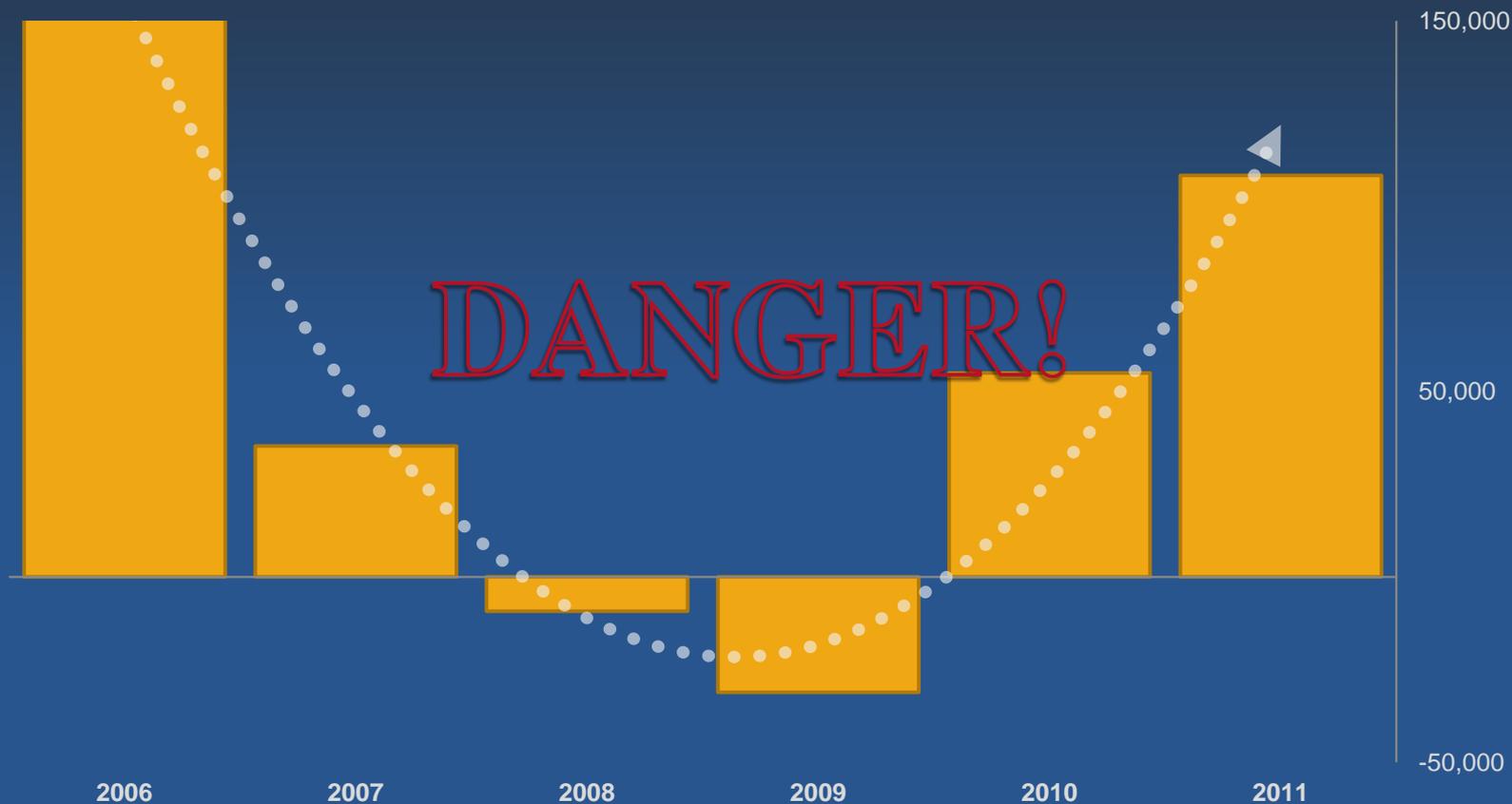
Strong Finish

In the past three months, over-the-year job growth rates were the strongest since March 2007

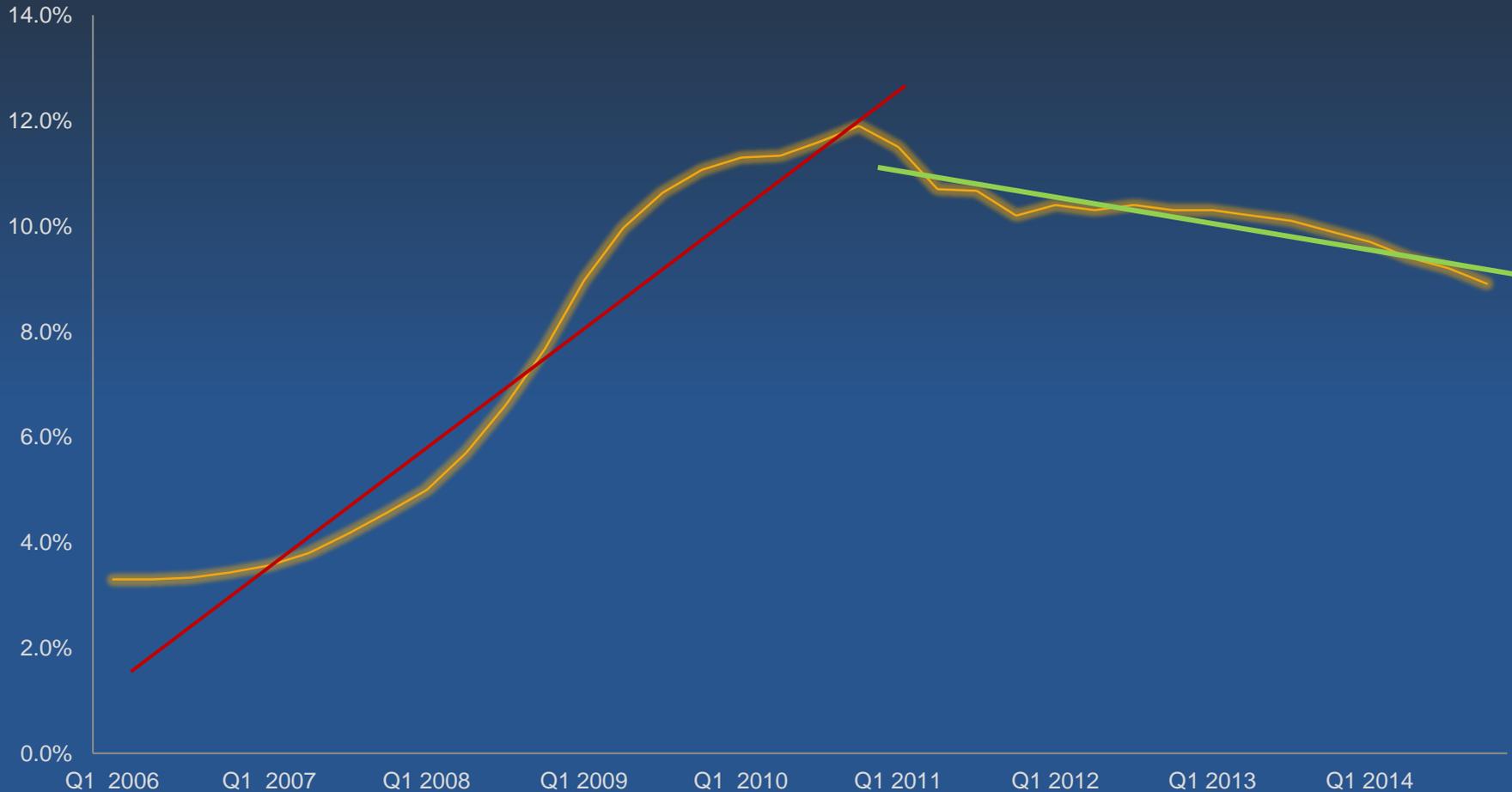
Regional Economies

Tampa, Miami, and Jacksonville led the state in job creation.

2011 Net Migration: Increasing



Unemployment Rate Forecast: Decreasing (for now)



Is the Florida we've known over?

TIME
IN PARTNERSHIP WITH **CNN**

Is Florida the
Sunset State?



Is Florida
Over?

For Florida, 'the end of an era' of growth

First population drop in 60 years hits state

There aren't enough counselors to advise hundreds of jobless people who come through the doors every day.

The recession has dealt a whopping blow to the fourth-most-populous state. Unemployment is rising, and to future-

By Hayz El Nasser
USA TODAY

**USA
TODAY**

MYFLORIDA.COM
CROSSROADS
SUNSHINE STATE

INSIDE THIS WEEK: A 10-PAGE SPECIAL REPORT ON TEXAS

**The
Economist**

JULY 11TH-17TH 2009

Economist.com

Beijing's nightmare: the Uighur revolt

The public-sector pension scam

The surge in Afghanistan

Eat less, live longer: it's true

Don't protect bad Belgian art

America's future
California v Texas

Sorrow in the sunshine
Jul 9th 2009

Economic Transition

Writing the new story
of Florida's tomorrow.



Sooner or later leadership of the business community will say enough is enough and they will cause change.

- Lance DeHaven Smith, Florida State University

Florida's Change Management System

- 1) Long term focus
- 2) One shared agenda
- 3) Coordination of efforts and resources
- 4) Metrics, benchmarks & accountability

Solutions Start with a Plan

The transition will be enabled by a collaborative effort of local and regional stakeholders driving a state-wide plan based on 21st century best-practices: regionalism and cluster development.

What's the Plan?

Planning 101

- A Vision
- A Framework
 - Language/Structure
- Measurement
- A Process
- Objectives
- Strategies/Tactics



Common

Integrated

Consensus / Bubble Up

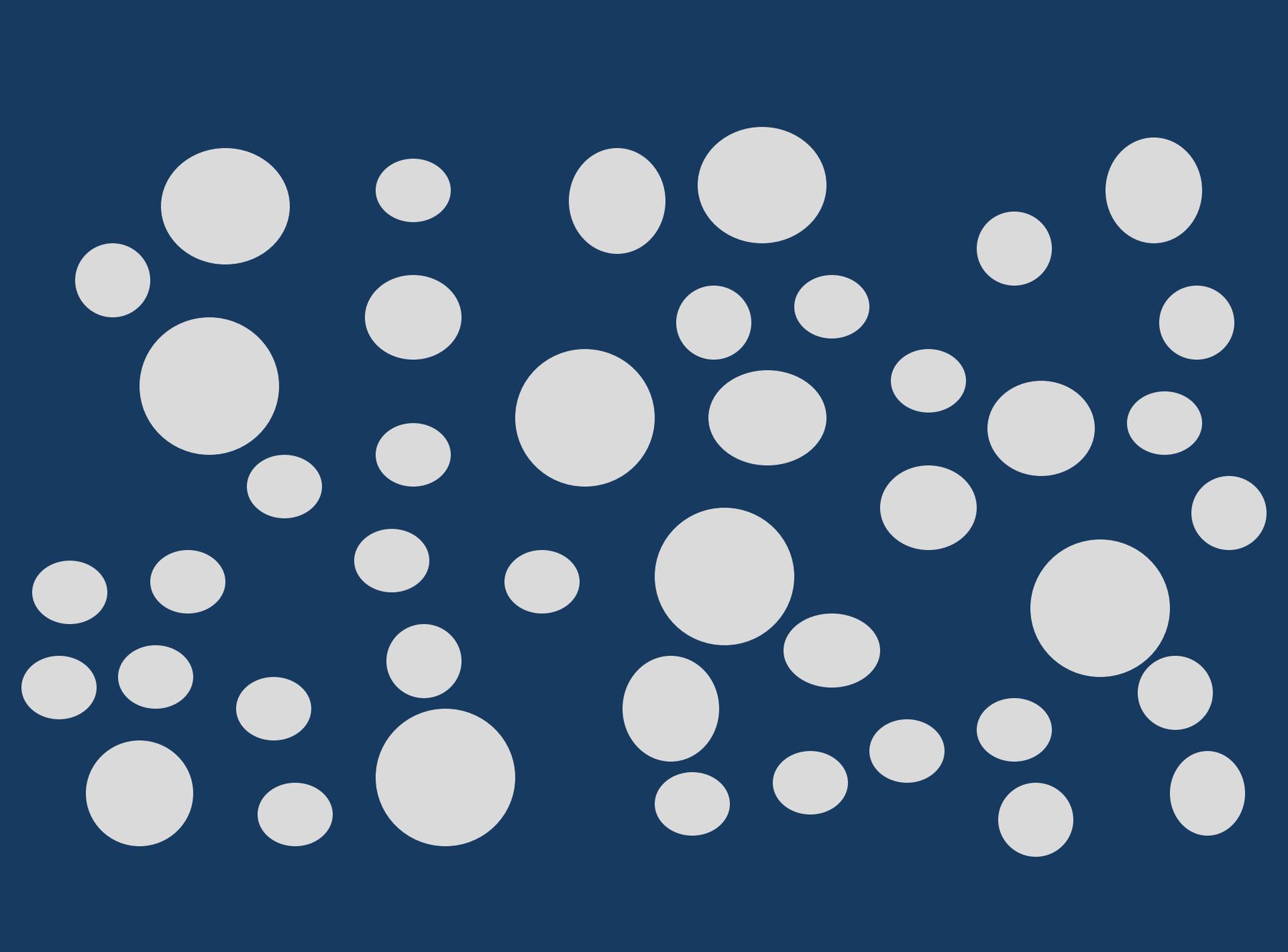
A Common Vision

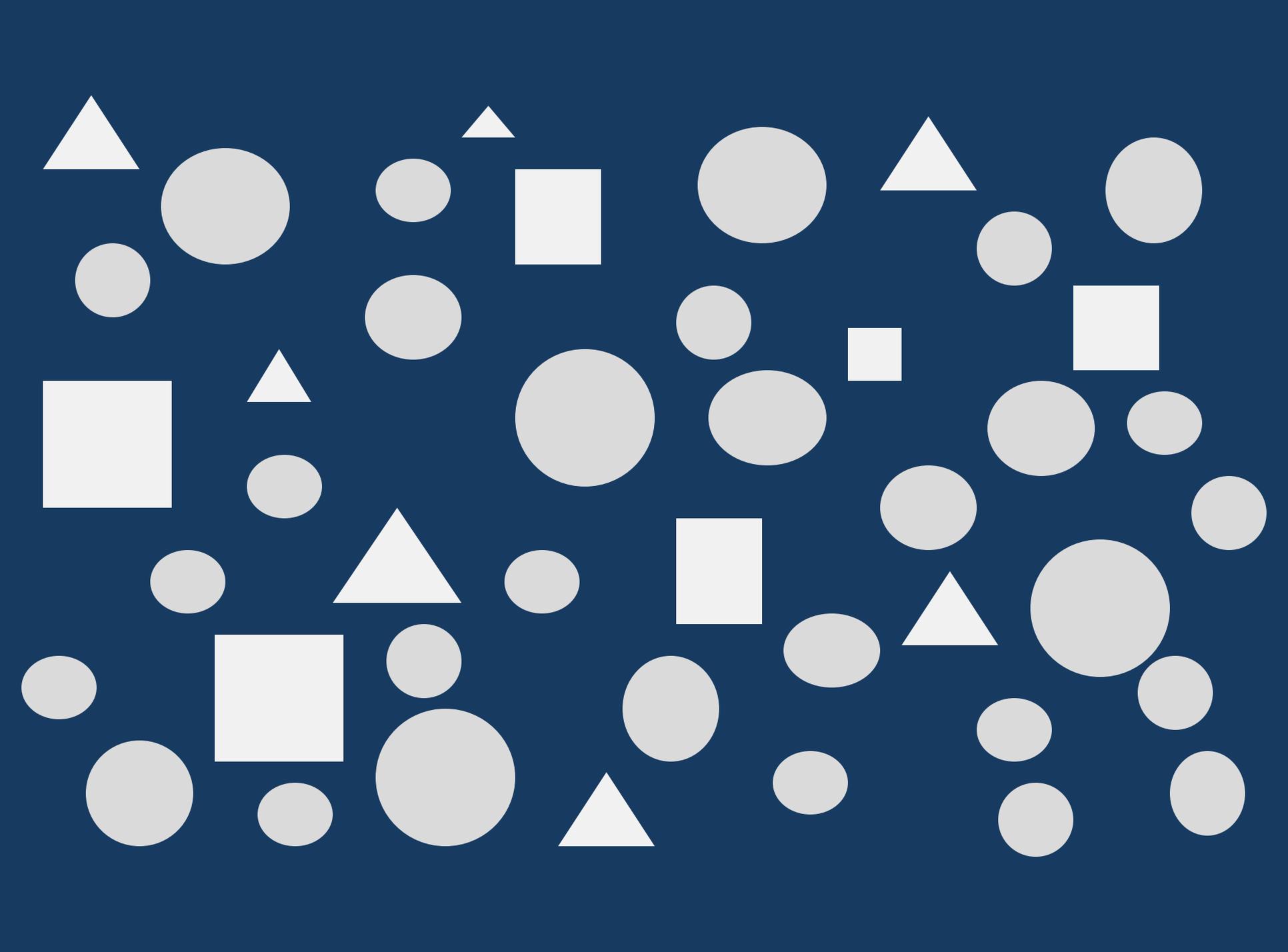
Florida's Three Part Vision

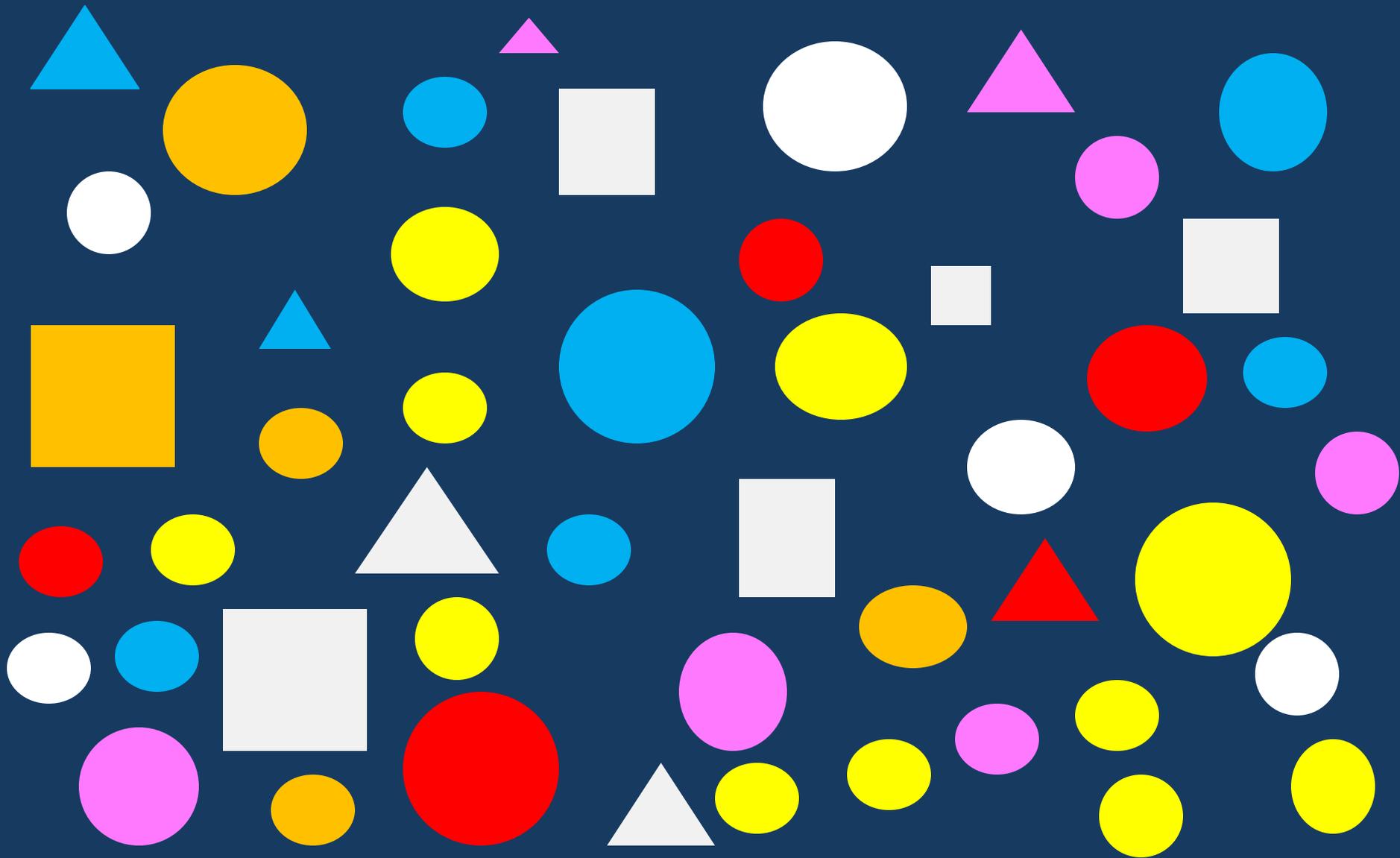


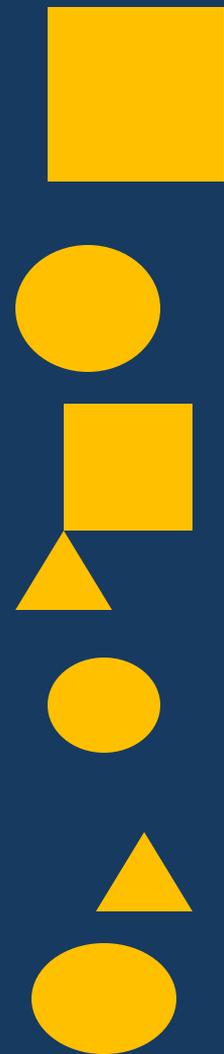
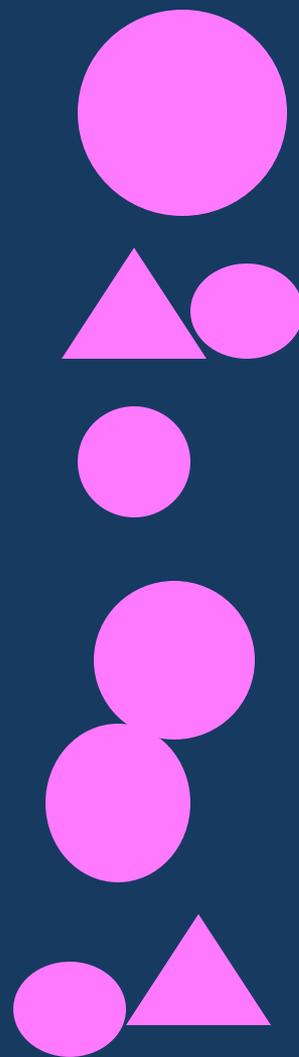
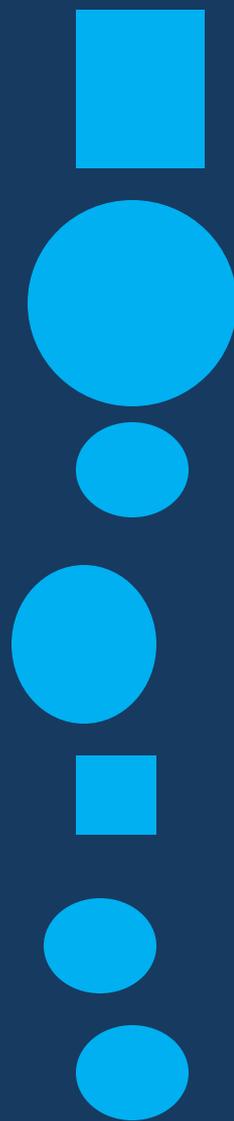
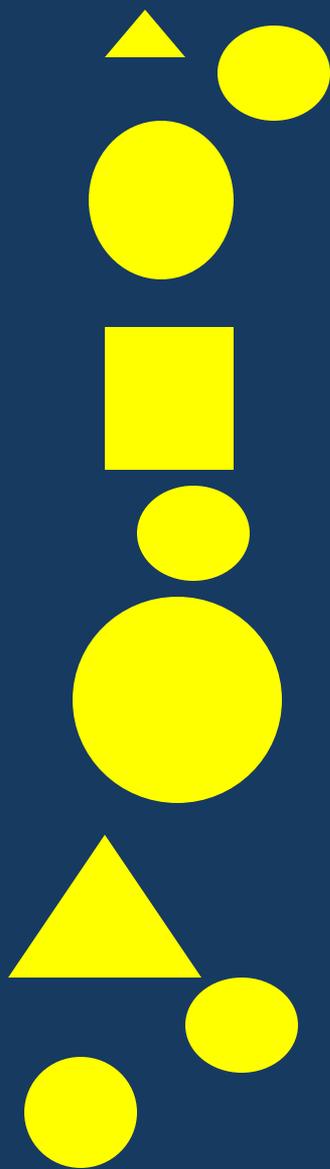
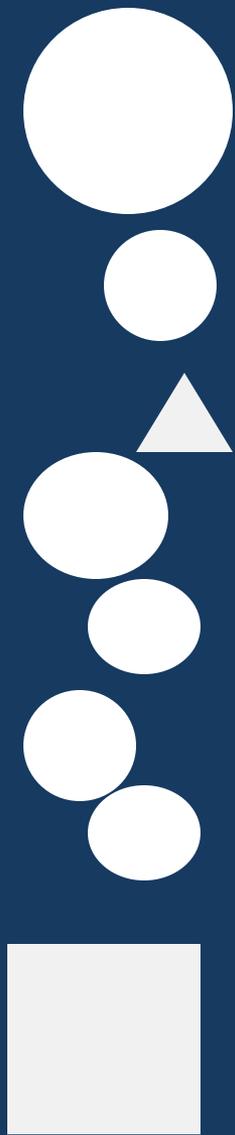
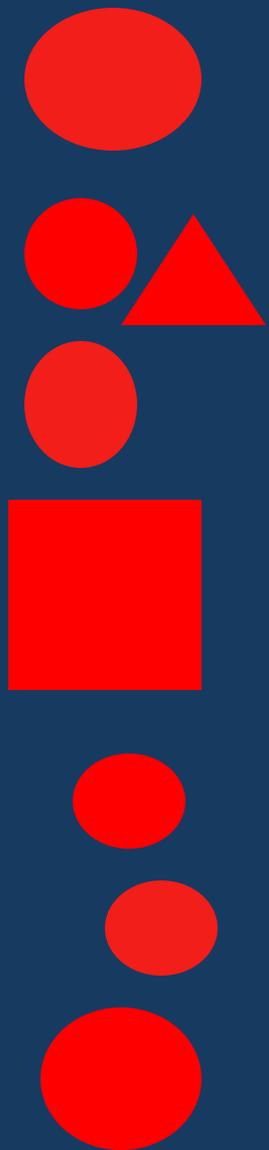
Prosperity & High Paying Jobs
Vibrant & Sustainable Communities
Global Leadership

A Common Framework









SIX PILLARS OF FLORIDA'S FUTURE ECONOMY



Securing Florida's Future

- **Six Pillars Visioning**
 - Encourages regional, and state level
 - Six Pillars framework used to develop and communicate strategic plans
- **Six Pillars Caucus System**
 - Collaborative, cooperative creative dialogue
 - Forming strategies and solutions for Florida's long-term future



The Florida Scorecard

THE FLORIDA SCORECARD

The Metrics that Help Florida Leaders Secure Florida's Future

Search the Scorecard

Log-In to Your Scorecard

HOME

ABOUT THE FOUNDATION

TRUSTEES

BLOG

Florida Chamber

Political Institute

One Voice



Current News

2030 Metrics

Exclusive Business Data

County Data

Interactive Chart

My Metrics

STEM Degrees held in Florida and the U.S.

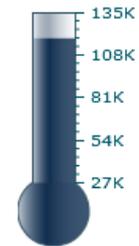
According to the 2009 American Community Survey, 41% of Florida's workforce that holds a bachelor's degree or higher obtained a degree in Science, Technology, Engineering and Math (STEM) fields such as Computers, Mathematics, Biology, Statistics, and Engineering. On the national level, a slightly higher percentage of residents hold STEM degrees with an average of 43% of bachelor's degrees or higher being held in STEM fields.

Topping both Florida and U.S. averages, among the foreign born resident demographic in the U.S., 46% of bachelor's degrees or higher were obtained in STEM fields. The country of birth with the highest number of degrees in science and engineering was India with 747,000 people. Science and engineering jobs have been growing faster than most other fields and those degree-holders are expected to make more money over time than in other fields.



Science and Engineering Students

Florida Net Job Creation in 2011



120.2K



FLORIDA
JOBS

Florida's Change Management System

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What's *your* plan?