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MEETING NOTICE

EXECUTIVE COMMITTEE

There will be a meeting of the Executive Committee of the North Central Florida Regional Planning Council on **April 22, 2021**. Due to the COVID-19 Public Health Emergency, the meeting will be held virtually via communications media technology at **6:00 p.m.**

DIAL IN NUMBER: Toll Free 1.888.585.9008

CONFERENCE CODE: 568 124 316

Dedicated to improving the quality of life of the Region's citizens,
by enhancing public safety, protecting regional resources,
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AGENDA EXECUTIVE COMMITTEE

Virtual Public Meeting
Via Communications Media Technology
Gainesville, Florida

April 22, 2021
6:00 p.m.

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* I. APPROVAL OF MINUTES - March 25, 2021	5
II. CONTRACTS AND APPLICATIONS - None	
III. PROGRAM REPORT - None	
IV. GENERAL ADMINISTRATION	
* A. Proclamation Proclaiming May 3-7, 2021 as Travel and Tourism Week	7
* B. Proclamation Proclaiming May 9-15, 2021 as Economic Development Week	11
V. OTHER BUSINESS - None	
VI. CITIZEN COMMENTS	

This agenda item provides an opportunity for citizens to address the Committee on any matter not included on the agenda. The comment period is limited to three minutes for each individual.

* See Attachments

EXECUTIVE COMMITTEE
MINUTES

Virtual Meeting
Via Communications Media Technology

March 25, 2021
6:00 p.m.

MEMBERS PRESENT

Charles Chestnut IV, Chair
Anthony Adams, Secretary-Treasurer
Thomas Demps, Vice-Chair
Janice Mortimer, Member
Robert Wilford, Immediate Past Chair

STAFF PRESENT

Lynn Franson-Godfrey
Scott Koons

OTHERS PRESENT

Stew Lilker,
Columbia County Observer

MEMBERS ABSENT

None

Chair Chestnut called the meeting to order at 6:00 p.m.

I. APPROVAL OF MINUTES - February 25, 2021

ACTION: Vice-Mayor Wilford made the motion, with a second by Commissioner Demps to approve the minutes for February 25, 2021. The motion carried unanimously.

II. CONTRACTS AND APPLICATIONS - None

III. PROGRAM REPORT -

A. Transportation Disadvantaged Local Coordinating Board Membership Certifications

ACTION: Vice-Mayor Mortimer made the motion, with a second by Commissioner Demps to recommend that the Council authorize the Chair to sign the Bradford; Columbia, Hamilton and Suwannee; Dixie; Gilchrist; Lafayette; Levy; Madison; and Union County Transportation Disadvantaged Local Coordinating Board Membership Certifications. The motion carried unanimously.

B. Transportation Disadvantaged Local Coordinating Board Appointment

ACTION: Vice-Mayor Wilford made the motion, with a second by Vice-Mayor Mortimer to recommend that the Council appoint Matthew Ferguson as the voting Medical Community Representative on the Dixie County Transportation Disadvantaged Coordinating Board; Monique Gustafson as the alternate Florida Department of Education Representative on the Columbia, Hamilton and Suwannee Transportation Disadvantaged Coordinating Board; Cindy LeCouris as the alternate Regional Workforce Board Representative on the Levy County Transportation Disadvantaged Coordinating Board; Commissioner John Meeks as Chair of the Levy County Transportation Disadvantaged Coordinating Board; Allison Stevens as the alternate Medical Community Representative on the Dixie County

Transportation Disadvantaged Coordinating Board; and Larry Trowbridge as the voting Regional Workforce Board Representative on the Levy County Transportation Disadvantaged Coordinating Board. The motion carried unanimously.

- C. Transportation Disadvantaged Program - Local Coordinating Board Chair Appointment
Columbia, Hamilton and Suwannee Counties

ACTION: Commissioner Demps made the motion, with a second by Vice-Mayor Mortimer to recommend that the Council appoint Commissioner Robert Brown Chair of the Columbia, Hamilton and Suwannee Transportation Disadvantaged Coordinating Board for the remainder of a one-year term ending June 30, 2021. The motion carried unanimously.

- D. Transportation Disadvantaged Program - Community Transportation Coordinator
Selection for Columbia, Hamilton and Suwannee Counties

ACTION: Vice-Mayor Mortimer made the motion, with a second by Commissioner Demps to recommend that the Council approve Resolution No. 2021-16 recommending the Florida Commission for the Transportation Disadvantaged designate the Suwannee Valley Transit Authority as the Community Transportation Coordinator for Columbia, Hamilton and Suwannee Counties for a five-year period beginning on July 1, 2021. The motion carried unanimously.

IV. GENERAL ADMINISTRATION -

- A. Proclamation Declaring April 2021 County Government Month

ACTION: Commissioner Demps made the motion, with a second by Vice-Mayor Mortimer to recommend that the Council adopt a proclamation declaring April 2021 as County Government Month. The motion carried unanimously.

- B. Proclamation Declaring April 5-9, 2021 Community Development Week

ACTION: Commissioner Demps made the motion, with a second by Commissioner Adams to recommend that the Council adopt a proclamation declaring April 5-9, 2021 as Community Development Week. The motion carried unanimously.

V. OTHER BUSINESS - None

VI. CITIZEN COMMENTS - None

The meeting adjourned at 6:09 p.m.

Charles S. Chestnut IV, Chair

4/22/21
Date



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April 15, 2021

TO: Council Members

FROM: Scott R. Koons, AICP, Executive Director 

SUBJECT: Proclamation Proclaiming May 3-7, 2021 as Travel and Tourism Week

RECOMMENDATION:

Adopt the attached proclamation proclaiming the week of May 3-7, 2021 as Travel and Tourism Week in the north central Florida region.

BACKGROUND:

The Original Florida Tourism Task Force was created as a task force of the Council 29 years ago. It is now a 14-county independent tourism marketing interlocal agreement organization. The mission of the Original Florida Tourism Task Force is to "Promote the natural, historic, and cultural attractions of the north central Florida region to increase the number of visitors and extend their stay." The goal is to enhance the area's economy, image, and quality of life through expanded revenues and employment opportunities. At the same time, the region will encourage the preservation of the resources which bring focus to the area.

The week of May 3-7, 2021 is National Travel and Tourism Week as declared by the Travel Industry Association. Activities are planned throughout the United States and Florida to support and celebrate the tourism industry.

It is recommended that the Council adopt the attached proclamation proclaiming the week of May 3-7, 2021 as Travel and Tourism Week in north central Florida.

If you have any questions concerning this matter, please do not hesitate to contact me.

Attachment

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PROCLAMATION

PROCLAIMING MAY 3-7, 2021 AS TRAVEL AND TOURISM WEEK

WHEREAS, tourism brings over 86 million visitors annually to the State of Florida, generates an estimated 74 billion dollars in economic activity, estimated eight billion dollars in annual sales tax revenues and employs over one million persons;

WHEREAS, the North Central Florida Regional Planning Council recognizes the importance of tourism to the north central Florida regional economy and quality of life;

WHEREAS, local governments, tourist development councils and the North Central Florida Regional Planning Council support tourism opportunities in north central Florida; and

WHEREAS, local governments, businesses, chambers of commerce, visitors bureaus, tourist development councils and the North Central Florida Regional Planning Council are working together to support this vital part of north central Florida's economy and all who play a role in tourism to ensure that north central Florida continues to be a place where traditions will be created and continued for years to come.

NOW, THEREFORE, the North Central Florida Regional Planning Council hereby proclaims the week of May 3-7, 2021 as *Travel and Tourism Week* throughout the north central Florida region.

DULY ADOPTED AND PROCLAIMED this 22nd day of April 2021.

ATTEST:

SEAL

Anthony Adams, Secretary-Treasurer

Charles S. Chestnut IV, Chair



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April 15, 2021

TO: Council Members

FROM: Scott R. Koons, AICP, Executive Director

SUBJECT: Proclamation Proclaiming May 9-15, 2021 as Economic Development Week

RECOMMENDATION:

Approve the attached proclamation proclaiming May 9-15, 2021 as Economic Development Week in the north central Florida region.

BACKGROUND:

The International Economic Development Council has designated May 9-15, 2021 as Economic Development Week. The Council assists local governments and economic development organizations in promoting economic well-being and quality of life for communities create, retain and expand jobs that facilitate growth, enhance wealth and provide a stable tax base.

The International Economic Development Council is encouraging local governments and other organizations to recognize Economic Development Week.

It is recommended that the Council adopt the attached proclamation proclaiming May 9-15, 2021 as Economic Development Week in the north central Florida region..

If you have any questions concerning this matter, please do not hesitate to contact me.

Attachment

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PROCLAMATION

PROCLAIMING MAY 5-19, 2021 AS ECONOMIC DEVELOPMENT WEEK

WHEREAS, the North Central Florida Regional Planning Council is an economic development district designated by the United States Department of Commerce, Economic Development Administration; and

WHEREAS, economic developers promote economic well-being and quality of life for their communities by creating, retaining, and expanding jobs that facilitate growth, enhance wealth, and provide a stable tax base; and

WHEREAS, economic developers stimulate and incubate entrepreneurship in order to help establish the next generation of new businesses which is the hallmark of the American economy; and

WHEREAS, economic developers are engaged in a wide variety of settings including rural and urban, local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions; and

WHEREAS, economic developers attract and retain high-quality jobs, develop vibrant communities, and improve the quality of life in their regions; and

WHEREAS, economic developers working in the north central Florida region support the expansion of career opportunities and quality of life.

NOW, THEREFORE, the North Central Florida Regional Planning Council hereby proclaims the week of May 5-19, 2021 as *Economic Development Week* throughout the north central Florida region.

DULY ADOPTED AND PROCLAIMED this 22nd day of April 2021.

ATTEST:

NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL

SEAL

Anthony Adams, Secretary-Treasurer

Charles S. Chestnut IV, Chair

